



THE WORLD'S BEST MARKETING TOOL

INTRODUCING

The ICON Fast Feet is the smallest ICON ESA produces, but possibly it is the most intense experience yet. The arena, which measures at 2.5m diameter, is ideal for players to take their footwork, balance and co-ordination to the next level. Within one minute of training a player can have more touches in the Fast Feet than they would in a 90-minute match.



INTERACTION

The Fast Feet is suitable for everyone from a young age to adults, and creates a challenging & unique experience whether you have never kicked a ball before or if you are a professional footballer. With a set-up time of just 5 minutes, the Fast Feet is diverse in all environments and the products functionality means it is accessible to everyone.

Due to the products size, retail shops could bring the mundane procedure of trying on your new footwear to an end. The Fast Feet would fit perfectly in a store and would allow customers to test their boots before they buy. Marketing events, individual coaches, football clubs and players themselves, could gain huge benefits from using the ICON Fast Feet.

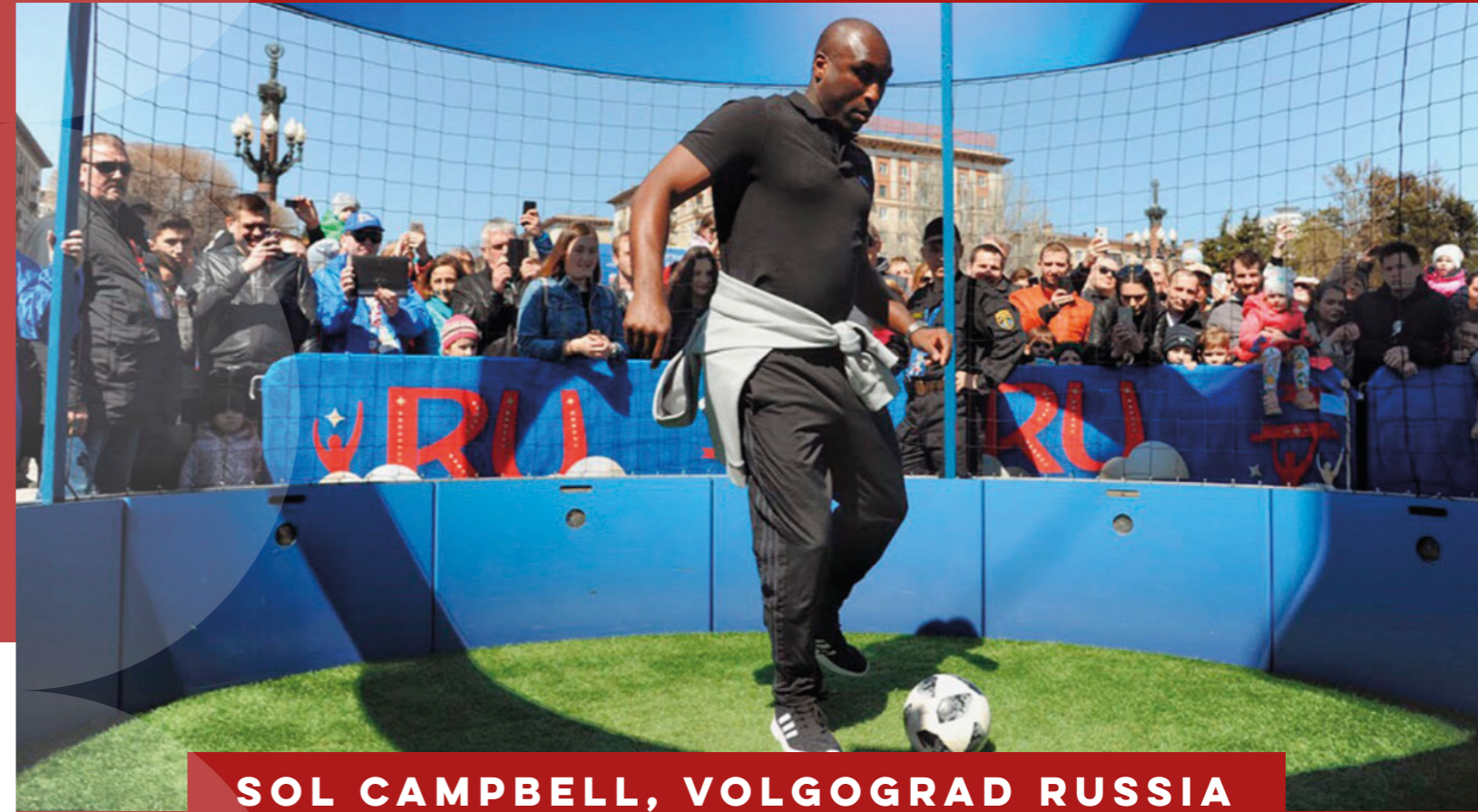


ALL AGE INTERACTION

EVENTS

All of our products are complete with the gameification aspect of having a scoreboard. This allows professionals to monitor their performances and analyse their training.

As well as this, the introduction of scores creates a competitive environment which is ideal for events to give away prizes and boost crowd interaction. The scores also give the fan a chance to beat their idol's score which all contributes to a unique footballing experience. We believe the Fast Feet is the world's best football fan engagement tool.



SOL CAMPBELL, VOLGOGRADE RUSSIA

ADIDAS EVENT IN DUBAI



#HERETOCREATE



GEN LEADERBOARD
MAES

1. JEFFELK 162
2. LYES 158
3. JEFFELK 157
4. MUHAMMAD I 148
5. LYES 142
6. JEFFELK 140
7. A. 137
8. A. 136
9. A. 136
10. A. 136

YLES,
NO SIZES
ONLINE

FOOTWORK
BALANCE
VISION
TURNING
FUNDAMENTALS
PERIPHERAL VISION
EXCITEMENT
TRAINING

FUN
AWARENESS
SPEED
TECHNIQUE
FREESTYLE
ENERGY
ENDURANCE
TRICKS

FAMOUS FACES

With all of our products we have had the privilege of working with some of the world's top players and coaches. The feedback we have received has made our training aids become a world-wide success. Having the world's best player Cristiano Ronaldo using the ESA range, demonstrates the quality of our products for serious football training.

These professionals have all set their own scores whilst training in the Fast Feet. This aspect means that we can create an environment where fans can challenge their idols scores and try to beat some true legends. This idea sells itself for most people and can truly make an event anywhere in the world. We can create leaderboards for devices and displays showcasing the top scores.



SCORES TO BEAT



CRISTIANO RONALDO

210



JACK WILSHERE

198

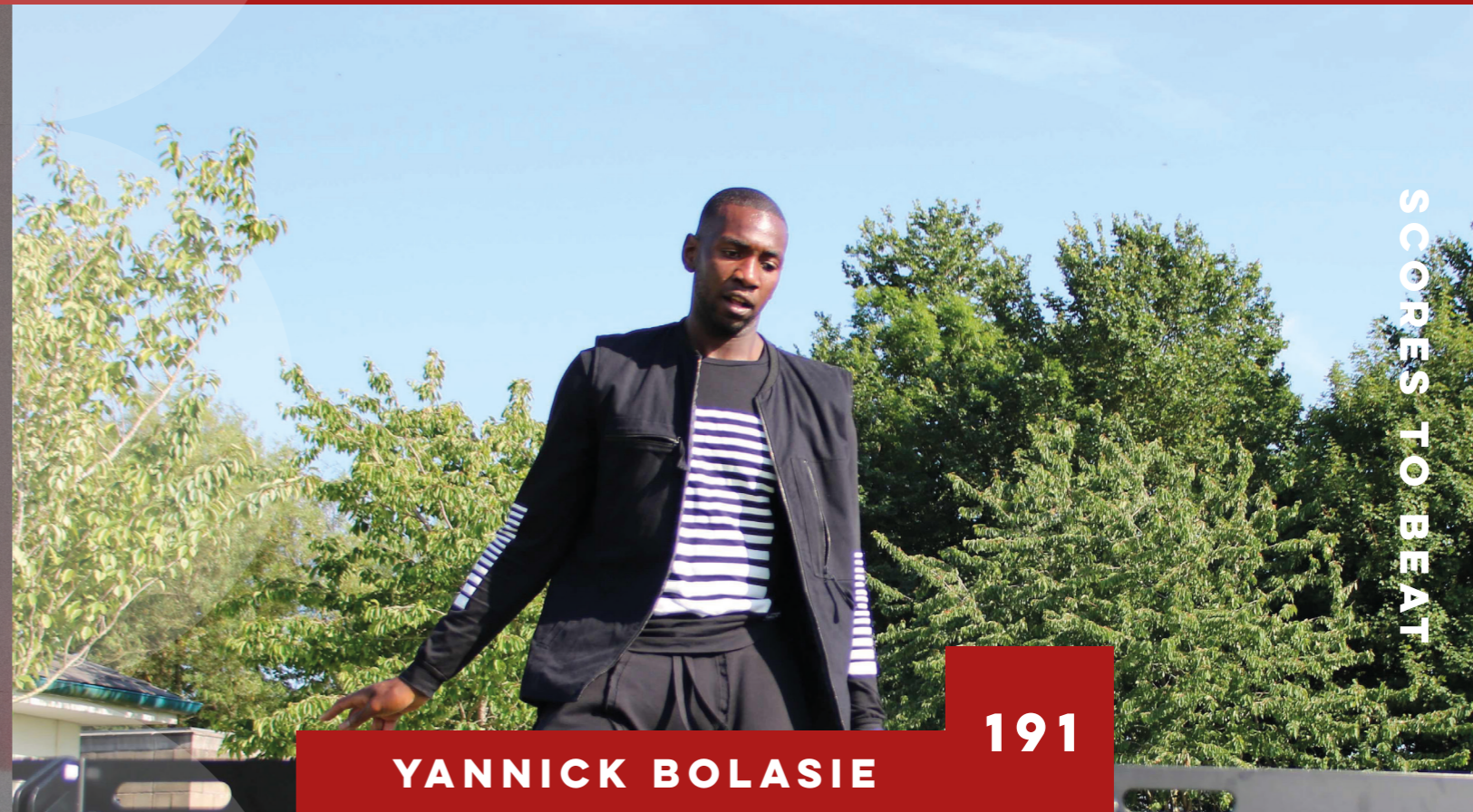
SCORES TO BEAT

SCORES TO BEAT



ADAM LALLANA

193



YANNICK BOLASIE

191

SCORES TO BEAT

THE PANELS

Using LED lighting and vibration sensors to create targets, our systems can track successful and unsuccessful hits, and send this data to the scoreboard – to provide a competitive element to training. All data is also stored and tracked via the web interface – so players and coaches can review statistics and monitor improvement.

Our high-grade aluminium panels, which are non-corrosive, can withstand millions of ball touches. Each product is fully weatherproof and is designed to be portable. The Fast Feet comes with 6 panels, 5 standard and 1 master. As well as this, the Fast Feet comes with 6 additional perspex panels which fit onto the top of the standard panels. The perspex ensure 100% ball retention, compared to 80% without and can be used as a great space for visual effect.



THE BAGS

All of our products come with handy travel bags which fit a single panel in to make transportation easy. As well as meaning the panels are easier to carry, the bags also protect the panels from any possible scratches and dents. The Fast Feet bags come in a small and large depending on whether the customer has purchased the additional perspex.



WITHOUT PERSPEX

WITH PERSPEX



WITHOUT PERSPEX

